

**EVENT AGENDA**

12:30 pm – 1:00 pm	<b>Light Snacks and Event Registration</b>
1:00 pm – 1:15 pm	<b>Opening Remarks &amp; Explanation of WinMoDevCamp purpose.</b>
1:15 pm – 1:45 pm	<b>Keynote by Microsoft Canada’s Joey deVilla, Developer Evangelist.</b> This session will give you an overview Microsoft’s commitment to mobility and the tools in place to assist developers in creating world class applications.
1:45 pm – 2:00 pm	<b>Break</b>
2:00 pm – 3:00 pm	<b>Developing for Windows Mobile - Mark Arteaga, RedBit</b> Learn how to use the familiar Microsoft .NET Framework and .NET-based programming languages like Visual C#® development tools to develop world class applications. Learn about new features in Windows Mobile 6.5 such as the Gesture APIs and the Widget Framework and how to use them appropriately.
3:00 pm – 3:30 pm	<b>Saviidesk – Joe Compta, Bradon Technologies Ltd (Bell Mobility)</b> Application presentation and demo
3:30 pm – 3:45 pm	<b>Break</b>
3:45 pm – 4:15 pm	<b>Telus Application Developer Program Presentation</b> Program presentation and overview
4:15 pm – 4:45 pm	<b>Merge Healthcare OEM – Atul Agarwal, Director Web Apps</b> Application presentation and demo
4:45 pm – 5:45 pm	<b>Samsung TouchWiz and Widgets – Max Karlin, Samsung Canada</b> An in-depth look at Samsung’s TouchWiz UI and Widgets. How to develop widgets, upcoming features and functionality and how to distribute widgets for Samsung devices.
5:45 pm – 6:30 pm	<b>Dinner – Windows Marketplace Overview, Anthony Bartolo, Microsoft</b>
6:30pm – 7:00 pm	<b>vPost, Sculpting Mobile Data Convergence – John Cousens, Vayyoo</b> Application presentation and demo
7:00pm – 7:30 pm	<b>Sony Ericsson “Hero” Developer Program – Sean Cheddi, Sony Ericsson</b> Developer Program enrolment and Panel SDK overview
7:30pm – 8:00 pm	<b>WinMoDevCamp wrap up and Prize Giveaway</b>

**EVENT DETAILS**Date: Wednesday November 11<sup>th</sup> 2009Time: Registration and light snacks from 12:30 pm – 1 pm  
WinMoDevCamp from 1 pm – 8 pmVenue: Microsoft Canada Co.  
1950 Meadowvale Boulevard  
Mississauga, ON L5N 8L9 CanadaEvent Stream <http://www.canitpro.ca/WinMoDevCamp.aspx>

